




## The Right Juice

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### The Algarve is Making The Right Juice

*Production commenced today in Portugal, near the beautiful castle village of Silves, on Fluxo Banal's movie The Right Juice, directed by Kristjan Knigge from a screenplay by David Butler-Cole. The film will continue principle photography throughout the interior of the Algarve region and is expected to be released internationally in early 2013.*

Estômbar, Portugal, March 30, 2012 --([PR.com](#))-- The dramatic comedy stars Mark Killeen (Doctor Who, Walking The Dead) as Oliver Fellows, the hard-to-hate Englishman, and Ellie Chidzey (Eastenders, Dungeons & Dragons: Wrath of the Dragon) as his beautiful wife from the city. Also starring Miguel Damião (Maternidade, Inspector Max) as Manel, the friendly motorcycle mechanic, and Lúcia Moniz (Love Actually) will play Nesta, the beautiful dolphin trainer who comes to Oliver's rescue. The Right Juice is produced by Barbara Jane (BJ) Boulter and is being supported by the Algarve Film Commission and Tourism Algarve.

The Right Juice, the first full-length English language feature film from the Algarve, captures the rich cultural blend of the region. Oliver, failed, bankrupt and fresh from the city, is again pursuing his financial ambitions by attempting to grow oranges on an old farm. His wife Sally despairs of the appalling facilities. When Oliver discovers the land is barren for reasons that are more sinister than appear at first glance, he and his neighbour Manel face unprincipled enemies in a highly amusing quest to save the valley from exploitation. In their battle, they are joined by the lovely Nesta, her beauty a foil for both Oliver and his enemies. The characters are rich and the plot strong in this well paced multi-cultural film - a must see for anyone who's ever had a dream.

The creative production team is led by the industry veteran BJ Boulter in her role as Production Designer (Dynasty, Delta), and is benefiting from the visual artistry of Dick Merx (Shame, Het Geheim), the Director of Photography. João Calvário (The Ninth Gage, Moonfish) is also playing multiple roles: Art Director and will cameo in the role of Selenar, who provides guidance to Oliver during his struggles. Karen Radzikowski (Mad Men, The United States of Tara) is bringing it all together as the Production Manager.

The film is being made possible by generous support of local businesses and funds raised through an international crowd funding campaign. Intermarche, Holiday Inn, Vila Vita, ZooMarine, LeasePlan and many other local businesses have provided a variety of goods and services. People from around the world have already provided donations and loans to the project. Additional corporate sponsors are being sought and the crowd funding continues. Of the estimated €500k production budget, the team is still working to fill the gap of €75k with cash donations, loans and sponsorship deals. The jar of orange marmalade has yet to be claimed, which will be presented to the person who provides the project €99k!

Information about the campaign: <http://www.therightjuice.net/crowdfunding/>

"Everybody will connect with Oliver. Despite the fact that he's a greedy banker, we will discover that he is actually human inside, just like the rest of us," said Kristjan Knigge, the Director. "We are going to take the audience on a wild ride through the Algarve, yanking them from the brink of a failing relationship and throwing them into a Dolphin tank!"

Producer BJ Boulter, said: "We have all the ingredients for a great movie. The creative team who developed the

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script has done an amazing job over the last year. The story is hilarious. Kristjan's eye for the unusual combined with his ability to deliver an artistic finished product will take full advantage of the cast and the locations. We have hand picked a team from the local industry and from around the world in order to make this movie which so many people have been dreaming of."

#### About Fluxo Banal

Fluxo Banal is an Algarvian film production company. BJ Boulter and Kristjan Knigge bring over seventy years of film and television production experience to the region. As a truly independent family company, they are able to produce material of remarkable quality while respecting the expectations and budgets of their local and international clients.

For more information, visit the official website at <http://www.therightjuice.net/presskit/>

For the web version of this release, with images:

<http://www.therightjuice.net/press-release-28-march-2012/>

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